

## Invitation to Exhibit/Sponsor at the SCCMLA Meeting in Oklahoma City – October 11-16, 2019

June 24, 2019

Health sciences librarians and health professionals from Oklahoma, Texas, Arkansas, Louisiana, and New Mexico will soon gather for the annual meeting of the South Central Chapter of the Medical Library Association. We greatly appreciate your past participation and generous support of our meetings, and we would love to welcome you again as an exhibitor and/or sponsor.

The conference theme, "New Routes on an Information Journey", highlights both the historic importance of the mother road that runs through three of the five states in our chapter and the innovative resources and services that form the foundation of health sciences librarianship. We hope you will join us to showcase your products and services and build brand recognition among the attendees. We will meet in beautiful, revitalized downtown <u>Oklahoma City</u> at the Sheraton Hotel. The room rate is \$129 per night.

Exhibits will be open on Monday, October 14, from 8:00 a.m. until 4:00 p.m. and will be closed from 12:00 p.m. until 1:00 p.m. for lunch. Set up for vendors in the exhibit hall will take place on Sunday, October 13, from 1:00 p.m. until 7:00 p.m. and on Monday, October 14, from 7:00 a.m. until 8:00 a.m. Booths are 8' x 10' and include pipe and drape, two chairs, wastebasket, sign, Wi-Fi, access to electricity (extra), and tickets for up to two booth representatives to our opening welcome reception on Sunday evening. Cost for each exhibit booth will be \$800 if reserved on or before September 3 and \$900 thereafter.

Three levels of sponsorship opportunities are available:



## Cadillac Convertible (\$4,000+)

Your generous contribution could underwrite part of the welcome reception, farewell social event, business meetings, luncheons, or audiovisual and technology support of speakers, presenters and attendees



## Chevy Corvette (\$2,000-\$3,999)

Sponsorships at this level could support printing costs, program speakers, program CE, transportation, morning and afternoon breaks, or poster sessions

## Ford Mustang (\$500-\$1,999)

Your contribution could support the new members reception, signs, gift baskets, or promotional items

Sponsors will receive highly visible recognition in promotional materials, conference program, and on site signage at exhibit booth and sponsored event tables. Please click here to register <u>https://sccmla.regfox.com/sccmla-2019-exhibits-sponsorships</u>

If you would like to attend our conference, rates can be found at https://www.sccmla.org/Meetings/2019/registration

If you have questions or need additional information, members of the Exhibits & Sponsorships Committee will be happy to help you. We look forward to hearing from you!

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